



To Listen to recording:

[http://www.dot.state.mn.us/mnsaferoutes/news/network\\_calls.html](http://www.dot.state.mn.us/mnsaferoutes/news/network_calls.html)

Past Network Call Notes are available at:

[http://www.dot.state.mn.us/mnsaferoutes/news/network\\_calls.html](http://www.dot.state.mn.us/mnsaferoutes/news/network_calls.html)

*Please note: recordings of the Network Calls are archived for 6 months only*

**Attendee list is on next slide**



1/17/19 Attendees *(Please note this list reflects those that introduced themselves and first names listed during the call)*

Dave Cowan, MnDOT

Kelly Corbin, MnDOT

Nick Mason, Bike MN

Michelle Keifer, Bike MN

Emily Smoak, MDH

Andrea Orest

Kim Kelly – Roseville Public Schools

Alison Henning – St Cloud APO

Anna Bohanon – Wright Co. Public Health

Max Kaufman – Southwest RDC

Joanne Judge-Dietz – Olmstead Co Public Health

Kyle Ten Napel

Luke Ewald – Des Moines Valley Health and Human Services

Karen Nitzkowski – Partnership for Health

Cassy Greenwald

Jenny Lezer

Patrick Hollister and Scott – Partnership for Health

Jennie Meinz  
Josh Rameker, Rice County  
Julie Jones, City of Fridley  
Mariah Schyma  
Megan  
Kristen  
Leah  
Hailey  
Jenny (Borden?), Minneapolis Public Schools

## AGENDA

- Welcome and Introduction
- 2019 Priorities
  - MnDOT (Update and Priorities)
  - MDH
  - Bike MN/Walk! Bike! Fun!
  - Blue Cross Center for Prevention
- Skill Share Open Space
- Announcements



## SRTS Program Updates



Be the first to know about MnDOT grants through our "E-news" by joining here --  
> <http://www.dot.state.mn.us/saferoutes/contacts.html>

<https://www.facebook.com/MinnesotaSafeRoutestoSchool>



**3rd Annual MnSRTS Winter Walk to  
School Day – Extended!**

~~WALK AND BIKE TO SCHOOL DAY~~  
~~OCTOBER 10TH, 2018~~

WINTER WALK TO SCHOOL DAY  
FEBRUARY 6TH, 2019

BIKE AND WALK TO SCHOOL DAY  
MAY 8<sup>TH</sup>, 2019



## MnDOT SRTS Priorities



[http://www.dot.state.mn.us/mnsaferoutes//about/visualizing\\_saferoutes.html](http://www.dot.state.mn.us/mnsaferoutes//about/visualizing_saferoutes.html)

Five-year Strategic Plan

  
2015



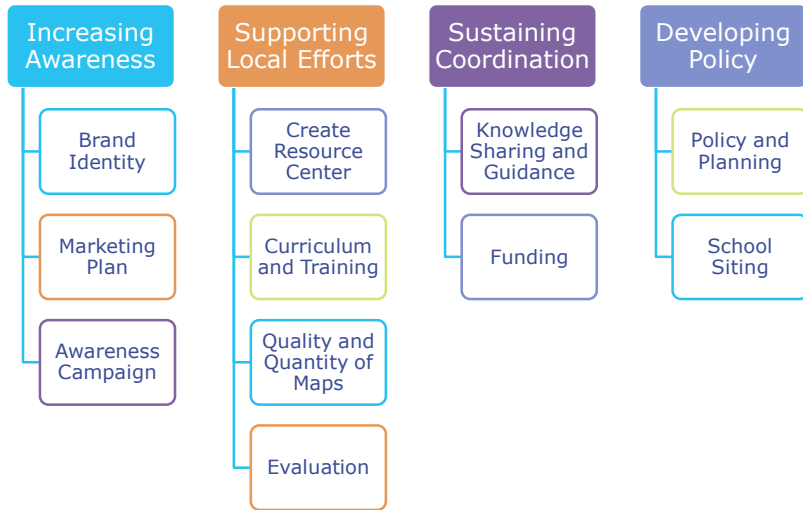


**Vision:**

- Minnesota is a state where all students can walk and bicycle on routes that are safe, comfortable and convenient.

Will be updating our strategic plan – can you help with community engagement ideas?  
How to get internal feedback and buy in?

**Minnesota is a state where all students can walk and bicycle on routes that are safe, comfortable, and convenient.**



- 1) Strategic Plan Revamp**
- 2) SRTS Local Coordinator Grants**
- 3) Equity in Walk!Bike!Fun!**
- 4) Demonstration Project Guidance Final**
- 5) Infrastructure Solicitation**
- 6) Planning Solicitation**
- 7) SRTS Meet Up**



- 8) Expanded TA Capacity**
- 9) Evaluation Tools and Visualizing SRTS  
Tool More Broadly Used**
- 10) Resource Center is Resourceful**
- 11) Marketing and Communications**
- 12) James Oberstar Award Launched**
- 13) TZD and SRTS better connected**





## SRTS Network Updates

Emily Smoak | Principal Planner

PROTECTING, MAINTAINING AND IMPROVING THE HEALTH OF ALL MINNESOTANS

## SHIP Evaluation Data Summary, 2017-2018

The report includes the following data elements:

- The number of people that SHIP strategies impact at partner sites by activity
- Stage of policy, systems, and environmental (PSE) changes for each activity (new addition for 2018)
- The total number of policy, systems, and environmental (PSE) changes for each activity
- The number of people that PSE changes impact at partner sites by activity
- Information about the processes that lead to PSE change for each strategy (new addition for 2018)
- Descriptive information about partner sites (new addition for 2018)
- This data summary has been expanded this year to include more of the data that grantees report about their partner sites.

2/14/2019

PROTECTING, MAINTAINING AND IMPROVING THE HEALTH OF ALL MINNESOTANS

14

SHIP grantees report information about their work with partner sites annually, including the health improvement activities taking place at each site.

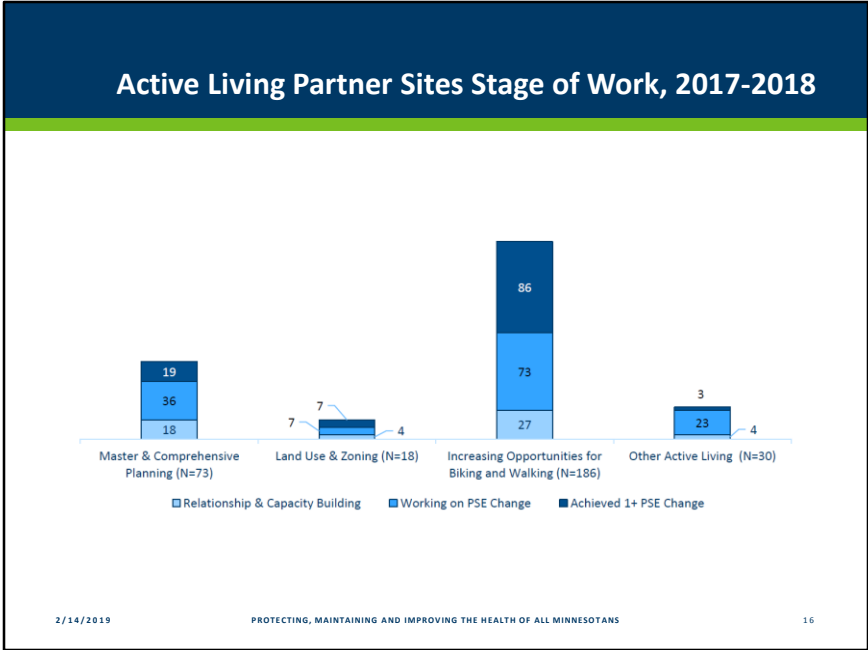
This report summarizes the number of partner sites that SHIP grantees worked with by strategy and activity during the 2017-2018 reporting period.

## Partner Sites Working on Active Living, 2017-2018

Partner Sites Working on Active Living Strategy, 2017-2018 <sup>a</sup>			
Active Living Activities	Grantees Working on Activity <sup>b</sup>	Partner Sites	Reach <sup>c</sup>
All Activities	39 (95%)	294	4,469,631
Comprehensive and Master Planning	30 (73%)	73	2,286,449
Land Use and Zoning Regulations	8 (19%)	18	642,628
Increased Access to Facilities and Opportunities	39 (95%)	188	2,788,309
Beginning Engagement <sup>d</sup>	13 (32%)	29	290,019
Other Active Living Activity <sup>e</sup>	5 (12%)	26	2,402,395

PROTECTING, MAINTAINING AND IMPROVING THE HEALTH OF ALL MINNESOTANS

- (a) Reported by SHIP grantees using the REDCap system. This data represents the activities and reach of partner sites active between August 25, 2017 and August 31, 2018.
- (b) Active Living in communities is an optional strategy for some SHIP grantees, depending on funding tier. The denominator is 41, which is the total number of SHIP grantees.
- (c) The unduplicated number of people potentially reached by SHIP activities. This number is calculated as the sum population of the geographic areas selected as the reach for each activity (zip code population, city population and county population), subtracting all overlapping and duplicate geographies to create an unduplicated estimate for each activity.
- (d) Partner sites that indicated 'Activity Not Yet Selected' for the Active Living strategy.



Reported by SHIP grantees using the REDCap system. This data represents active partner sites between August 25, 2017 and August 31, 2018.

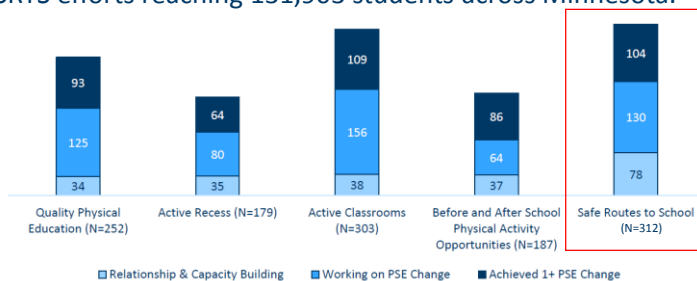
## Partner Sites Working on School Strategy, 2017-2018

Partner Sites Working on School Strategy, 2017-2018 <sup>a</sup>			
Schools Activities	Grantees Working on Activity <sup>b</sup>	Partner Sites	Reach <sup>c</sup>
All Activities	41 (100%)	840	386,381
Healthy Eating Activities	41 (100%)	628	304,506
Farm to School	23 (56%)	234	113,804
School-Based Agriculture	37 (90%)	197	95,787
Healthier Snacks & Beverages Outside of the School Day	22 (54%)	113	39,014
Healthier Snacks & Beverages During the School Day	30 (73%)	217	109,744
Smarter Lunchrooms	33 (80%)	307	156,278
Physical Activity Activities	41 (100%)	698	315,097
Quality Physical Education	26 (63%)	252	121,246
Active Recess	29 (71%)	179	69,641
Active Classrooms	34 (83%)	302	128,966
Before and After School Physical Activity Opportunities	33 (80%)	191	86,006
Safe Routes to School	30 (73%)	314	131,903
Beginning Engagement <sup>d</sup>	20 (49%)	48	17,368
Other School Activity <sup>e</sup>	2 (5%)	4	1,046

- There are 30 SHIP grantees (of 41) working with 314 schools on SRTS efforts reaching 131,903 students across Minnesota.

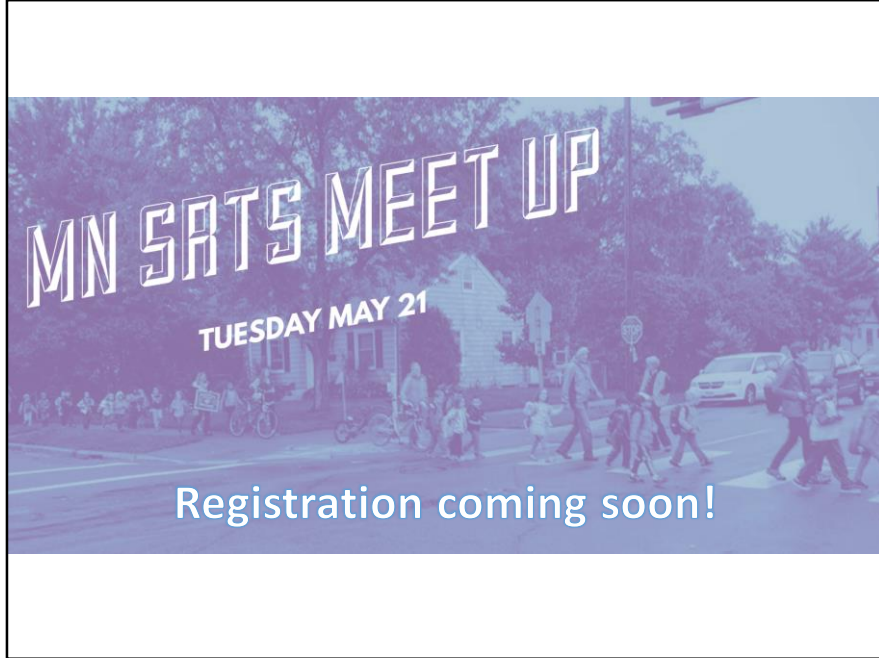
## Active Schools Sites Stage of Work, 2017-2018

- There are 30 SHIP grantees (of 41) working with 314 schools on SRTS efforts reaching 131,903 students across Minnesota.



## Other updates

- We've updated our SRTS website to:  
<http://www.health.state.mn.us/divs/oshii/srts>
- Walkable Community Workshops coming in 2019



Register for the SRTS Meet Up Training Here: <https://www.eventbrite.com/e/safe-routes-to-school-meet-up-tickets-54148942946>

## What to Expect at the SRTS Meet-Up

- Innovative strategies and best practices
- Safe Routes messaging and community engagement strategies
- Networking and active engagement throughout the day

Pre-Session 101  
Guest Speaker  
Peer Sharing  
Mobile Tours

## Bike MN and Walk! Bike! Fun!

- People Friendly Drivers: <http://www.bikemn.org/education/walk-bike-fun>
- MN Biking Handbook: <http://www.bikemn.org/education/minnesota-bicycling-handbook>
- Take the statewide Bike Walk survey to inform Bike MN Work;
  - <https://www.surveymonkey.com/r/TD638M3>
  - Open until Mid march. Survey takes 13 min
- Leg Priorities: <http://www.bikemn.org/advocacy/2019-legislative-agenda>





## VISION

We make a healthy  
difference in people's lives:  
Creating health equity by  
supporting Minnesota  
communities to achieve their  
full health potential.



BlueCross  
BlueShield  
Minnesota

Center for  
Prevention



## MISSION

We make healthy choices possible for all Minnesotans. By tackling the leading causes of preventable disease—commercial tobacco use, physical inactivity and unhealthy eating—we advance health equity to transform communities and create a healthier state.



BlueCross  
BlueShield  
Minnesota

Center for  
Prevention

## GUIDING PRINCIPLES

**Centering Equity** in our approach, processes and decision-making

**Cultural Competency** and Responsiveness to the community, company and all Minnesotans

**Authenticity and Courage** to be our authentic selves, walk the talk, and be willing to have challenging conversations

**Humility** in our engagement, approach, communication, and imagination



BlueCross  
BlueShield  
Minnesota

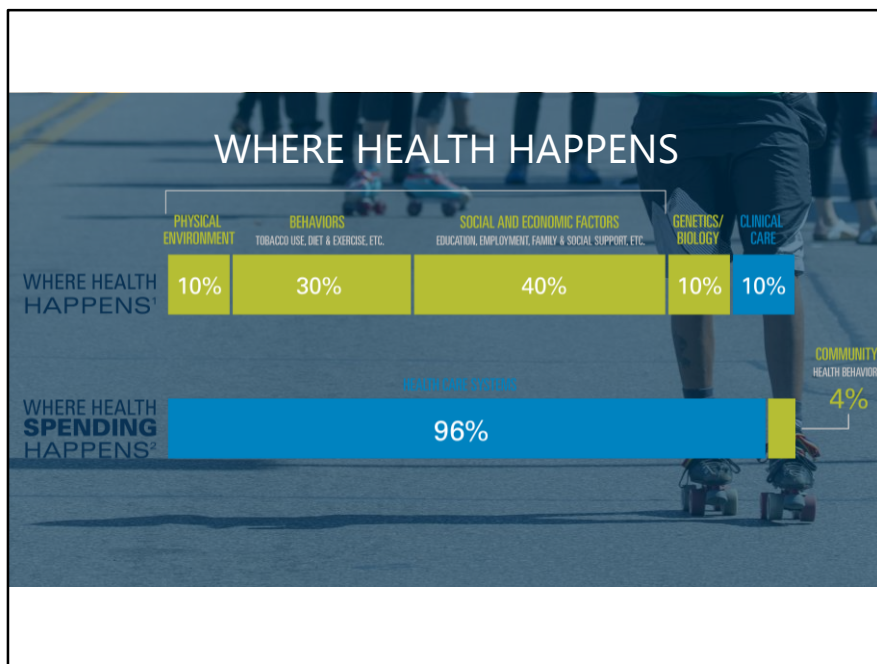
Center for  
Prevention

## GUIDING PRINCIPLES

**Accountability** in our focus, intentions, and behaviors, driven by our mission, vision and values

**Care and Collaboration** assuming good intent, asking who is not at the table, seeking the wisdom of those who may not share our views, all to engage, share, learn, and build together

**Leading with Appreciation and Celebration** to positively reflect the work, environment, and powerful commitment to change



## A BUSINESS IMPERATIVE



A more diverse  
and skilled  
workforce



Decreased health  
care costs for  
everyone




Lower prevalence  
of preventable  
disease



Increased  
community vitality





**OUR GOAL**

**BUILDING COMMUNITY CAPACITY**  
Local communities will increase their power to create policy, systems, and environmental change that will lead to long term, sustained health improvement.

**COMMERCIAL TOBACCO**  
*PSE CHANGE*

**HEALTHY EATING**  
*PSE CHANGE*

**PHYSICAL ACTIVITY**  
*PSE CHANGE*

## OUR STRATEGIES

### COMMUNITY POWER

*Leadership development*

### SYSTEMS PARTNERSHIP

*Infusing community voices and values into decision-making*

#### INVEST

*in innovative community-based solutions*

Develop sustainable models for advancing community leadership and systems partnerships

#### CONNECT

*to build connections across communities, sectors & systems*

Strengthen leadership networks and connections

#### ADVOCATE

*Influence and advocating for healthier communities*

Cultivate leaders and coalitions to advance PSE change

#### PROMOTE

*Leverage our brand to make health equity a shared value*

Promote to increase statewide engagement and investment

## OUR TACTICS

Putting our plan into action to drive change

### INVEST

Develop sustainable models for advancing community leadership and systems partnerships

### CONNECT

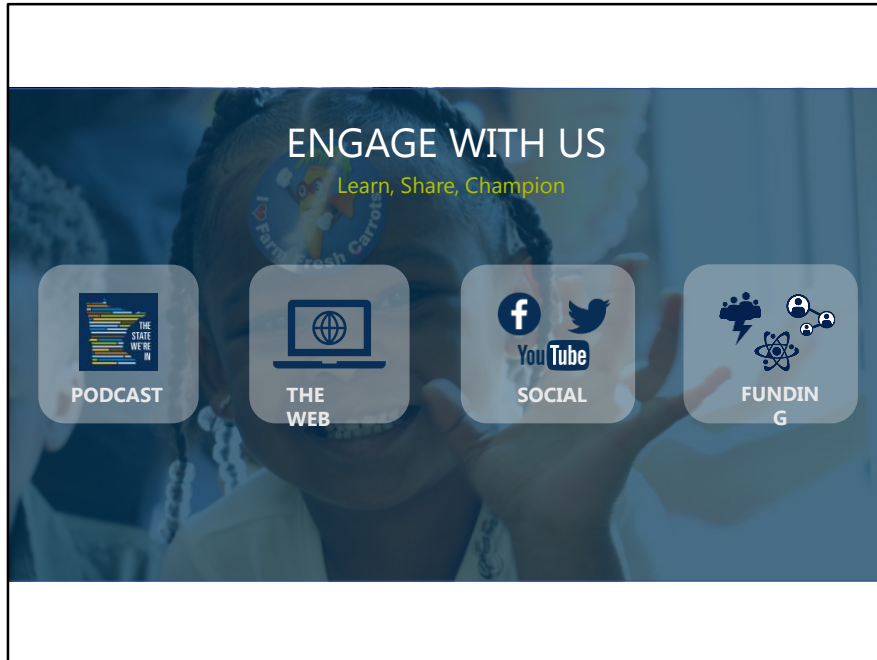
Strengthen leadership networks and connections

### ADVOCATE

Cultivate leaders and coalitions/partnerships to advance PSE change

### PROMOTE

Promote to increase statewide engagement and investment



LAST SLIDE

## AGENDA

- Welcome and Introduction
- 2019 Priorities
  - MnDOT (Update and Priorities)
  - MDH
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- Announcements

## CENTER FOR PREVENTION PODCAST



Explores themes related to health, health equity and community.

We hope to include community voices in our episodes, and are collecting stories for our March launch!

Please call in at 1-877-972-7563 and share your thoughts in 30 - 60 seconds on when and how you learned about being healthy.

[www.centerforpreventionmn.com/podcast](http://www.centerforpreventionmn.com/podcast)



The Center for Prevention is launching a new podcast!

First episode came out March 20, and focused on trends and traditions in health, and how they shift across generations. And we'd like to hear from you, or friends, family, students, teachers... Please call us at 1-877-972-7563 and share your thoughts in 30 - 60 seconds on when and how you learned about being healthy. Don't forget to give us your full name and phone number so we can contact you to follow up on your story. We look forward to hearing your stories.

The State We're In: Please call us at 1-877-972-7563. Tell us a time when you or someone you know felt othered and how it affected your health. What does it mean for you to feel like you belong? Why do you think it's important to belong to one another?

<https://www.centerforpreventionmn.com/podcast>

Facebook Link:

<https://www.facebook.com/centerforprevention/posts/2061738680509111>

## **WALK/BIKE TO SCHOOL DATES:**

**~~OCTOBER 10<sup>TH</sup>, 2018~~**

**~~FEBRUARY 6<sup>TH</sup>, 2019~~**

**MAY 8<sup>TH</sup>, 2019**



Winter Walk to School Day is February 6th Get registered by the end of January to get mailed stickers, posters, and spoke cards! Registration and promotional materials can be found here: <http://www.dot.state.mn.us/mnsaferoutes//news-events/winter-walk-to-school-day.html>

from Dave Cowan to everyone:

Winter Walk to School Day info and sign up...

<http://www.dot.state.mn.us/mnsaferoutes//news-events/winter-walk-to-school-day.html>



## THE MINNESOTA SAFE ROUTES TO SCHOOL NETWORK...



### MONTH

January 17, 10:00 – 11:00 AM

### TOPIC

- SRTS and Active Transportation Policy Update
- Equitable Development Scorecard

### MONTH

February 14, 10:00 – 11:00 AM

### TOPIC

- 2019 Priorities

### MONTH

March 14, 10:00 – 11:00 AM

### TOPIC

- Walkable Community Workshops

To join the Minnesota Safe Routes to School Network,  
email [centercommunications@bluecrossmn.com](mailto:centercommunications@bluecrossmn.com)



## THE MINNESOTA SAFE ROUTES TO SCHOOL NETWORK...

### MONTH

April 11, 10:00 – 11:00 AM

### TOPIC

- SRTS Strategies and Tribal Communities

### MONTH

May 9, 10:00 – 11:00 AM

### TOPIC

- Final Prep for Meet Up




### MONTH

June 13, 10:00 – 11:00 AM

### TOPIC

- TBD

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THE MINNESOTA SAFE ROUTES TO SCHOOL NETWORK...

<b>MONTH</b> July 11, 10:00 – 11:00 AM	<b>TOPIC</b> • TBD
<b>MONTH</b> August 8, 10:00 – 11:00 AM	<b>TOPIC</b> • TBD
<b>MONTH</b> September 12, 10:00 – 11:00 AM	<b>TOPIC</b> • TBD

To join the Minnesota Safe Routes to School Network,  
 email [centercommunications@bluecrossmn.com](mailto:centercommunications@bluecrossmn.com)

January 18 SRTS in Large School Districts and Minneapolis New SRTS Action Plan





THE MINNESOTA SAFE ROUTES TO SCHOOL NETWORK...

<b>MONTH</b> October 10, 10:00 – 11:00 AM	<b>TOPIC</b> • TBD
<b>MONTH</b> November 14, 10:00 – 11:00 AM	<b>TOPIC</b> • TBD
<b>MONTH</b> December 12, 10:00 – 11:00 AM	<b>TOPIC</b> • TBD

To join the Minnesota Safe Routes to School Network,  
 email [centercommunications@bluecrossmn.com](mailto:centercommunications@bluecrossmn.com)

January 18 SRTS in Large School Districts and Minneapolis New SRTS Action Plan



## 2019 MEETINGS

2019 Meeting Dates:  
January 17 (3<sup>rd</sup> Thursday)  
February 14  
March 14  
April 11  
May 9  
June 13  
July 11  
August 8  
September 12  
October 10  
November 14  
December 12

Call Time: 10:00 – 11:00AM



# THANK YOU!